



ANDRES JIMENEZ

Check out my [reel](#) and portfolio at andresjimenezdesign.com

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ABOUT ME

I'm a five-time Emmy Award-winning Motion Designer with over 9 years of experience in broadcast and digital marketing. I specialize in 2D/3D motion graphics, graphic design, content creation, and more. My personal projects include photography and video production.

SKILLS

CREATIVE

- 2D/3D animation, motion graphics, and graphic design for broadcast, digital, and print.
- Photography and video: Compositing, editing, color correcting, clean-up, tracking, and rotoscoping.
- Storyboarding, ideation, and conceptualizing, typography, layout, and color theory.
- Digital, vector, and traditional illustration.
- Branding and brand identity: logo, style guides, marketing.

SOFTWARE

- Adobe: Photoshop, Illustrator, Premiere Pro, InDesign, Firefly (AI) After Effects, Mocha.
- Plugins: Redgiant: Trapcode, Magic Bullet. aescrpts: EaseCopy. BattleAxe: Overlord.
- 3D: Cinema 4D, Blender.
- Keynote and PowerPoint for presentation decks.

EXPERIENCE

SUPERJOY - RICHMOND, VA

Content Creator (August 2021 - September 2024)

- Worked for major brands such as UPS, Penske, GEICO, USCC, AXE, Carmax, and much more.
- Created digital assets for paid and organic social media. Animated supers, logos, lock-ups, and motion graphics for editorial.
- Worked on long and short editorial pieces. My biggest contribution was to the "UPS Be Unstoppable Film Project" I animated and edited the piece in conjunction with the Art Director
- Additionally created internal static and animated assets for Superjoy and The Martin Agency.
- Picked up current trends and best practices for today's creative work. Worked closely with creatives to produce the best possible product.

WTVR CBS6 - RICHMOND, VA

Senior Graphic Artist (April 2017 - August 2021)

- Crafted award-winning in-house marketing work for the first news station in the south.
- Was part of strategy and development, pre-production, production, and post-production on most projects. Frequently collaborated with the news department to guarantee the best possible execution.
- Created comprehensive graphic-packages with lower thirds, OTS, bugs, and more for news segments and special events Such as our Dominion Energy Christmas Parade Special which aired to over 44,000 households.
- Learned and experimented with new motion graphics, visual effects and 3D rigging techniques.

MEDIA GENERAL MGFX - RICHMOND, VA

Graphic Artist (May 2015 - April 2017) Graphic Artist Intern (Aug 2014 - Dec 2014)

- Created quick TV graphics daily for more than 40 news stations all over the country.
- Learned best practices for producing 2D/3D motion and graphic design work for broadcast.
- Mentored 4 incoming graphic artists and assisted in the design of MGFX's website.
- Project managed in a fast-paced environment. Monitored the work queue and assigning incoming jobs to artists accordingly.

NOVA OPEN - VIENNA, VA

Freelance Artist (2015 - Present)
Graphic Design Associate (May 2014 - Aug 2014)

- Produced print and web marketing material for the tabletop wargaming convention that has brought in over 2,100 attendees in 2017.
- Created package design, logos, limited time illustration, event banners, flyers, signage, and more.

EDUCATION

VIRGINIA COMMONWEALTH UNIVERSITY - RICHMOND, VA

Bachelor of Fine Arts - Communication Arts (May 2015)

HONORS

- **2019 - 2022** 5 Promax Awards (Something for Nothing - 11PM Spinning Promo)
- **2018 - 2020** 5 Emmy Awards (11PM spinning and Problem Solvers Paper promotions)
- **2018 - 2021** 11 Emmy Nominations (1 nomination for CBS6 Motion Graphics reel)
- **2017** MGFX Certificate of Excellence for Graphic Design (Ice Bucket Challenge OTS)
- **2016** MGFX Certificate of Excellence for Motion Design and Graphic Design (Valentine's Day ID)
- **2014** MGFX Certificate of Excellence for Graphic Design (Halloween composite animation project)